

FASHION & TECHNOLOGY
INFORMATION ON BACHELOR ENTRY EXAM JULY 2026
For the academic year 2026/27

In advance, the **online registration** for the entrance examination is obligatory!

This must be carried out by applicants in UFGonline at www.ufg.at/zulassungspruefung between **March 18th until June 8th, 2026**.

The admission process is divided into two parts. Both parts must be completed successfully.

1. SUBMISSION OF DIGITAL PORTFOLIO between March 18th until June 8th, 2026.

Please upload your application with CV, letter of motivation and work samples as a PDF file (maximum 25MB) in your applicant account (UFGonline).

Please name your PDF file as follows: **Surname_Name_FAT_portfolio**

Your application should include:

1. Page One: Curriculum Vitae

One page consisting of a clear and concise CV. Copies of recommendations, etc. are not necessary!

2. Page Two: Motivation Letter

Why do you want to study Fashion & Technology at the University of Arts Linz?
Where do you see yourself professionally after graduation and beyond?
Maximum of ten sentences.

3. Assignments 1 + 2 according to tasks – see page 2

Add all your collages, designs and photo series to the portfolio. Make sure that the total amount of data in your portfolio does not exceed 25MB.

4. Other projects you would like to show (photos, collages, texts, etc.)

Task 1: UN-APPEALING

Take an item of clothing from your personal wardrobe that you do not like and find unappealing. Do not show the piece of clothing.

TO-DOS:

- In max. 5 sentences describe both its objective qualities (how it looks, what functions it has etc.) and how you subjectively see it.
- Describe what makes the item so unappealing in your opinion. Are the deciding factors rather objective or subjective? Is there a link between the two aspects?
- Based on your descriptions, design 3 new pieces that you find interesting to serve as counterparts to the originally selected piece.
- Document your design process.
- Visualize your 3 designs with sketches. The sketches can be accompanied by some of the keywords you used in the first part.
- The new designs do not have to be the same type of garment as the one you selected.

You can use any analogue or digital technique to illustrate your designs: Drawing, painting, collaging, photography, digital representation using a computer, etc. The use and combination of different techniques is explicitly encouraged!

Task 2: TOWEL

One of the crucial challenges in fashion design is transforming 2-dimensional fabrics into 3D shapes that interact with the human body. For this purpose, various systems have been developed which cut fabrics according to sometimes elaborate patterns and then reassemble them in 3-dimensional shapes. But volumes can also be created on the body without using them.

TO-DOS:

- Take an ordinary bath towel as your starting point and use it to create a wearable piece of clothing with an interesting, strong volume.
 - Color, design and material of the towel are your choice- use it to your advantage!
 - Describe why you chose this specific towel.
 - The towel is your sole source of fabric- experiment with it. What are its properties, how can they be utilized?
 - You have to use the whole towel in your garment without removing and discarding any fabric
 - You can use cutting slits, sewing, draping, knotting etc. to make your shape.
- Document your design process with sketches and pictures of your try-outs.
- The item you create will not cover the whole body. Pick some ready-made items and combine it with your garment to create a complete look.
- Document your final look with a series of photos from all angles.

General notes:

To help assess your portfolio, the visibility of your work processes is important. Please indicate text citations and image sources. If AI tools are used, these sections must be marked and the tool and prompt used must be named. Please use handwritten text only as a graphic element, as it is often difficult to read!

Make sure that the total amount of data in the portfolio does not exceed 25MB!!

2. EXAM July 7th / 8th, 2026

Applicants will be informed via e-mail on **June 24th, 2026** whether they are admitted to the admission exam.

The admission exam will take place on **July 7th or 8th, 2026**.

The entrance examinations will take place online!

Therefore, applicants do not have to travel to Linz to take part in the entrance examination.

The entrance examination takes place in the form of an interview with the examination board and lasts about 15 minutes.

Here applicants will present their portfolio again and can introduce themselves personally.

The exact schedule and the link for the online examination will be e-mailed to the applicants on **June 24th, 2026**.

Should you have questions about the rules and requirements regarding the admission procedures, please contact **fashion@kunstuni-linz.at**