

FASHION & TECHNOLOGY
INFORMATION ON BACHELOR ENTRY EXAM SEPTEMBER 2026
For the academic year 2026/27

In advance, the **online registration** for the entrance examination is obligatory!

This must be carried out by applicants in UFGonline at www.ufg.at/zulassungspruefung between **August 1st until August 17th, 2026**.

The admission process is divided into two parts. Both parts must be completed successfully.

1. SUBMISSION OF DIGITAL PORTFOLIO between 1 – 17 August, 2026

Please upload your application with CV, letter of motivation and work samples as a PDF file (maximum 25MB) in your applicant account (UFGonline).

Please name your PDF file as follows: **Surname_Name_FAT_portfolio**

Your application should include:

1. Page One: Curriculum Vitae

One page consisting of a clear and concise CV. Copies of recommendations, etc. are not necessary!

2. Page Two: Motivation Letter

Why do you want to study Fashion & Technology at the University of Arts Linz?
Where do you see yourself professionally after graduation and beyond?
Maximum of ten sentences.

3. Assignments 1 + 2 according to tasks – see page 2

Add all your collages, designs and photo series to the portfolio. Make sure that the total amount of data in your portfolio does not exceed 25MB.

4. Other projects you would like to show (photos, collages, texts, etc.)

Task 1: WEARABILITY

The concept of wearability is constantly being reexamined and redefined in various contexts within the fashion industry. Look into the idea of “wearability.” What can “wearable” or “unwearable” mean? When? Where? For whom? Who and what determines whether a garment is wearable? Which aspect interests you most?

TO-DOS:

- Conduct visual research on the topic of wearability. Document your research with one or more collages.
- Based on your research, design a series of 3 garments that illustrate your perspective on wearability.
- Visualize your designs as clearly as possible and describe the materials used.
- Document your design process from the initial idea to the finished design.

You can use any analog or digital technique to illustrate your designs: drawing, painting, collage, photography, digital rendering, etc. The use and combination of different techniques are strongly encouraged!

Task 2: RHYTHM

Explore the concept of rhythm. What can rhythm mean? What effects can it have? What does it mean to you? How can it be translated into a design?

- Design a garment in which your idea of rhythm is recognizable.
- You may use any material you like. The garment can be experimental; it does not have to be durable or functional. It may or may not be sewn.
- Document your creative process.
- Combine the finished garment with existing pieces to create a complete look.
- Choose a suitable setting and take a series of photos of a person wearing the outfit. Explain your choice of setting and styling.

General notes:

To help assess your portfolio, the visibility of your work processes is important. Please indicate text citations and image sources. If AI tools are used, these sections must be marked and the tool and prompt used must be named. Please use handwritten text only as a graphic element, as it is often difficult to read!

Make sure that the total amount of data in the portfolio does not exceed 25MB!!

2. EXAM September 4th, 2026

Applicants will be informed via e-mail on **August 28th, 2026** whether they are admitted to the admission exam.

The admission exam will take place on **4 September, 2026**.

The **entrance examinations will take place online!**

Therefore, applicants do not have to travel to Linz to take part in the entrance examination.

The entrance examination takes place in the form of an interview with the examination board and lasts about 15 minutes.

Here applicants will present their portfolio again and can introduce themselves personally.

The exact schedule and the link for the online examination will be e-mailed to the applicants on **August 28th, 2026**.

Should you have questions about the rules and requirements regarding the admission procedures, please contact **fashion@kunstuni-linz.at**