

FASHION & TECHNOLOGY
INFORMATION ON MASTER ENTRY EXAM September 2026
For the academic year 2026/27

In advance, the **online registration** for the entrance examination is obligatory!

This must be carried out by applicants in UFGonline at www.ufg.at/zulassungspruefung between **August 1st until August 17th, 2026**.

The admission process is divided into two parts. Both parts must be completed successfully.

1. SUBMISSION OF DIGITAL PORTFOLIO between 1 – 17 August, 2026

Please upload your application with CV, letter of motivation and work samples as a PDF file (maximum 25MB) in your applicant account (UFGonline).

Please name your PDF file as follows: **Surname_Name_FAT_portfolio**

Your application should include:

- 1. Curriculum Vitae**
- 2. Motivation Letter**

Why do you want to study Fashion & Technology at the University of Arts Linz?
Where do you see yourself professionally after graduation and beyond?
Maximum of ten sentences.

3. Portfolio for the Master's entrance examination:

The portfolio for the entrance examination for the Master's program consists of two parts:

Part 1 is a selection of at least 4 previous works. The length of this part should not exceed 20 pages.

Part 2 is the completion of a multi-part assignment (see page 2). **Both tasks must be completed!**

TASK 1: Research on “Seasons” in fashion

Research the history and meaning of “seasons” in fashion, what are they driven by and how fashion is affected by them. How strongly are they rooted within different parts of the fashion system? What does that mean for the design and for the production of garments?

TO-DOs:

- Make a well-structured visual documentation of your research and name your sources.
- Find an example of a contemporary collection which plays with the boundaries of seasons.
- What alternatives could you envision to the cyclical nature of the season-based collection system?

TASK 2: Struck by inspiration

Go out in the street and observe the people around you.

Pick 3 individual persons -unknown to you-, who immediately stand out to you with their first impression, this can be their posture, the way they dress, the way they move, etc.

TO-DOs:

- Capture these 3 individuals with a written description of what inspires or moves you about them, do not photograph them.
- For each person, reinterpret the mood of your description with a collection of fabric scraps, found objects, sketches etc. Take photos of the outcomes.
- Use your description and visual material to create 1 design for each individual. Make sure to document your process from initial concept sketch to the final design.

General notes:

To help assess your portfolio, the visibility of your work process is important. Please indicate text citations and image sources.

If AI tools are used, these sections must be marked and the tool and prompt used must be named.

Please use handwritten text only as a graphic element, as it is often difficult to read!

Make sure that the total amount of data in the portfolio does not exceed 25MB!!

2. EXAM September 4th, 2026

Applicants will be informed via e-mail on **August 28th, 2026** whether they are admitted to the admission exam.

The admission exam will take place on **4 September, 2026**.

The **entrance examinations for the academic year 2026/27 will take place online!**

Therefore, applicants do not have to travel to Linz to take part in the entrance examination.

The entrance examination takes place in the form of an interview with the examination board and lasts about 20 minutes.

Here applicants will present their portfolio again and can introduce themselves personally.

The exact schedule and the link for the online examination will be e-mailed to the applicants on **August 28th, 2026**.

Should you have questions about the rules and requirements regarding the admission procedures, please contact **fashion@kunstuni-linz.at**