

LORELLA ZANARDO



She is the author of a video and later a book, *Il Corpo delle Donne (Women's Bodies)*, a documentary film about the exploitation of women on Italian television.

Organizational consultant, educator and professor, she writes about feminine topics.

She is a member of the board of directors of WIN, an organization for international female professionals based in Oslo (<http://www.winconference.net>).

She is also a well-known speaker at international conferences on women's issues, one of the topics being women balancing work with their private lives.

She served in important managerial roles for multinationals both in Italy and abroad, particularly in Paris from where she coordinated European projects.

She was a consultant and a professor in Eastern countries, under the leadership of the European Union.

She was long involved in managing organizational changes, creator of the course "The Art of Change".

She was in charge of the Diversity Management project, having learned the process in Canada and United States.

She coordinated the first Master's in the Ethics of Business. A graduate of Foreign Literatures, she wrote her thesis on English Contemporary Theatre, followed by an MBA. She studied acting, singing and dancing for many years, passions she cultivates to this day.

Interested in Middle- Eastern countries, she made a documentary about Iraq during the embargo: "L'Iraq prima della guerra" (Iraq before the War).