

**FASHION & TECHNOLOGY**  
**INFORMATION ON BACHELOR ENTRY EXAM July 2025**  
**For the academic year 2025/26**

In advance, the **online registration** for the entrance examination is obligatory!

This must be carried out by applicants at [www.ufg.at/zulassungspruefung](http://www.ufg.at/zulassungspruefung) between **March 19<sup>th</sup> until June 9<sup>th</sup>, 2025**.

The admission process is divided into two parts. Both parts must be completed successfully.

**1. SUBMISSION OF DIGITAL PORTFOLIO between March 19<sup>th</sup> until June 9<sup>th</sup>, 2025.**

Please upload your application with CV, letter of motivation and work samples as a PDF file (maximum 25MB) in your applicant account (UFGonline).

Please name your PDF file as follows: **Surname\_Name\_FAT\_portfolio**

Your application should include:

**1. Page One: Curriculum Vitae**

One page consisting of a clear and concise CV. Copies of recommendations, etc. are not necessary!

**2. Page Two: Motivation Letter**

Why do you want to study Fashion & Technology at the University of Arts Linz?  
Where do you see yourself professionally after graduation and beyond?  
Maximum of ten sentences.

**3. Assignments 1 + 2 according to tasks – see page 2**

Add all your collages, designs and photo series to the portfolio. Make sure that the total amount of data in your portfolio does not exceed 25MB.

**4. Other projects you would like to show** (photos, collages, texts, etc.)

### **Task 1: Transparency**

Research the term transparency. What does it mean in different contexts?  
Which aspect or interpretation of this term are you particularly interested in and why?

TO-DOs:

- Document your research with a collage. Also use analog elements. The collage should not be purely digital but also use analog elements,
- Design three items of clothing that illustrate your view of transparency. Visualize your designs as clearly as possible and describe the materials used.

You can use any analog or digital technique to illustrate your designs: Drawing, painting, collaging, photography, digital representation using a computer, etc. The use and combination of different techniques is explicitly encouraged!

You can use as many pages as you like to present your designs.

Please also list the sources of your research.

### **Task 2: Force**

Deal with the topic of force. What (physical) forces are there? How do they affect us and our environment?

TO-DOs:

- Try to make forces tangible using your own photographs.
- Design a three-dimensional object on the subject of force.
  - It can be made of any material and any size. You can also combine several materials.
  - The object does not have to be durable.
  - It does not have to be wearable in the strict sense. But it must interact with the body in some way.
- Photograph the object from all sides and add the photo series to your portfolio.

### **General notes:**

To help assess your portfolio, the visibility of your work processes is important. Please indicate text citations and image sources.

If AI tools are used, these sections must be marked and the tool and prompt used must be named.

Please use handwritten text only as a graphic element, as it is often difficult to read!

**Make sure that the total amount of data in the portfolio does not exceed 25MB!!**

## **2. EXAM July 8<sup>th</sup> / 9<sup>th</sup>, 2025**

Applicants will be informed via e-mail on **July 1<sup>st</sup>, 2025** whether they are admitted to the admission exam.

The admission exam will take place on **July 8<sup>th</sup> or 9<sup>th</sup>, 2025**.

**The entrance examinations will take place online!**

Therefore, applicants do not have to travel to Linz to take part in the entrance examination.

The entrance examination takes place in the form of an interview with the examination board and lasts about 15 minutes.

Here applicants will present their portfolio again and can introduce themselves personally.

The exact schedule and the link for the online examination will be e-mailed to the applicants on **July 1<sup>st</sup>, 2025**.

Should you have questions about the rules and requirements regarding the admission procedures, please contact **[fashion@kunstuni-linz.at](mailto:fashion@kunstuni-linz.at)**