

how to change

design

What contribution can I as a designer make to a sustainable future? Today, it is believed that "over 80% of all product-related environmental impacts are influenced during the design phase." [1] To understand current sustainability issues and the interrelationship of their effects we need to understand 'connections and interdependencies'. These interrelationships go far beyond the design discipline. The complexity of the issue is challenging, and concrete answers are often lacking in the daily routine of a designer.

The lecture series will highlight some of these connections and interdependencies and show how designers can act as drivers of a sustainable future. – An exciting decade lies ahead of us in design – which will help determine in which direction life on earth will continue to unfold.

CHANGE WEAR

Topics to touch on in the sustainable talk series are:

- The story of nature - where do we come from, where are we now and where do we have to be in 10 years.
- Circularity and Innovation – key strategies to reach the goals of the Paris agreement
- The Climate + Strategy - radical actions and solutions
- The research approach - material flows and post growth economy

[1] European Commission EU Science Hub. (2018). Sustainable Product Policy.

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