

# Upcycling Design Center

“Following my passion  
for sustainability”

Isabella Haas (Helsinki, Finland)



**Industrial  
Design** —  
Linz

lecture by Isabella Haas

„I came to Finland in 1996 to study Design Leadership and define my role as an industrial designer in creating a sustainable society. Finnish design in every aspect has hugely inspired me with its high quality handcraft, timelessness, inspired by nature and practical approach. During my studies I wanted to find out how I can have a positive impact on people and the planet with my own professional skills and actions.“

**Do 04. October | 18:00**  
5.0G | Hauptplatz 6  
Repräsentationsraum Ost