



FISU

Medal and Lanyard Guidelines

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Medal

Front side:

Graphic emblem of the event, city, year, sport, discipline, name of the event.

Please refer to the guideline for the specific event in the following pages.

FISU recommends to keep the proportions between the graphic emblem and FISU logo balanced.

Back side:

FISU logo (minimum size 25 mm width) and FISU full name in the official Lato font (medium or bold).

FRONT



BACK



Medal

The average dimensions of the medals are a diameter of 60 mm and a thickness of 5 mm.

The medals shall be:

First place: Gold/Gold gilt

Second place: Silver/Silver gilt

Third place: Bronze

The Organising Committee is responsible for the design of the medal and shall make a creative proposal to FISU Secretariat for approval.

There is no special requirement for the shape of the medal. The Organising Committee can develop any creative approach, but all listed elements must be presented in accordance with these guidelines.

FRONT



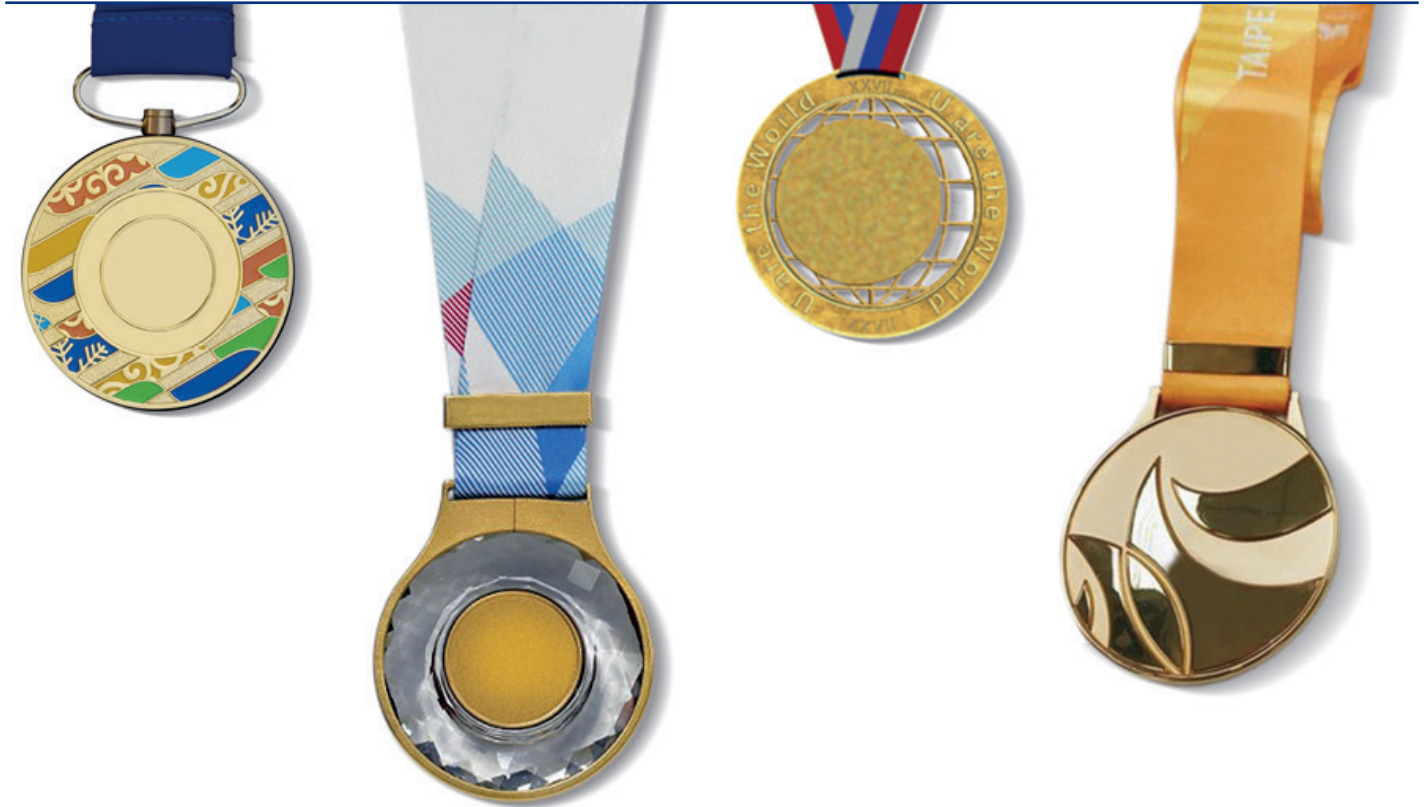
BACK



Medal

There are no limits in terms of shapes, materials or techniques. The medal and lanyard will remain a tangible memory of FISU events, so a creative and original design is highly recommended.

The medal and lanyard design must be approved by FISU before production.



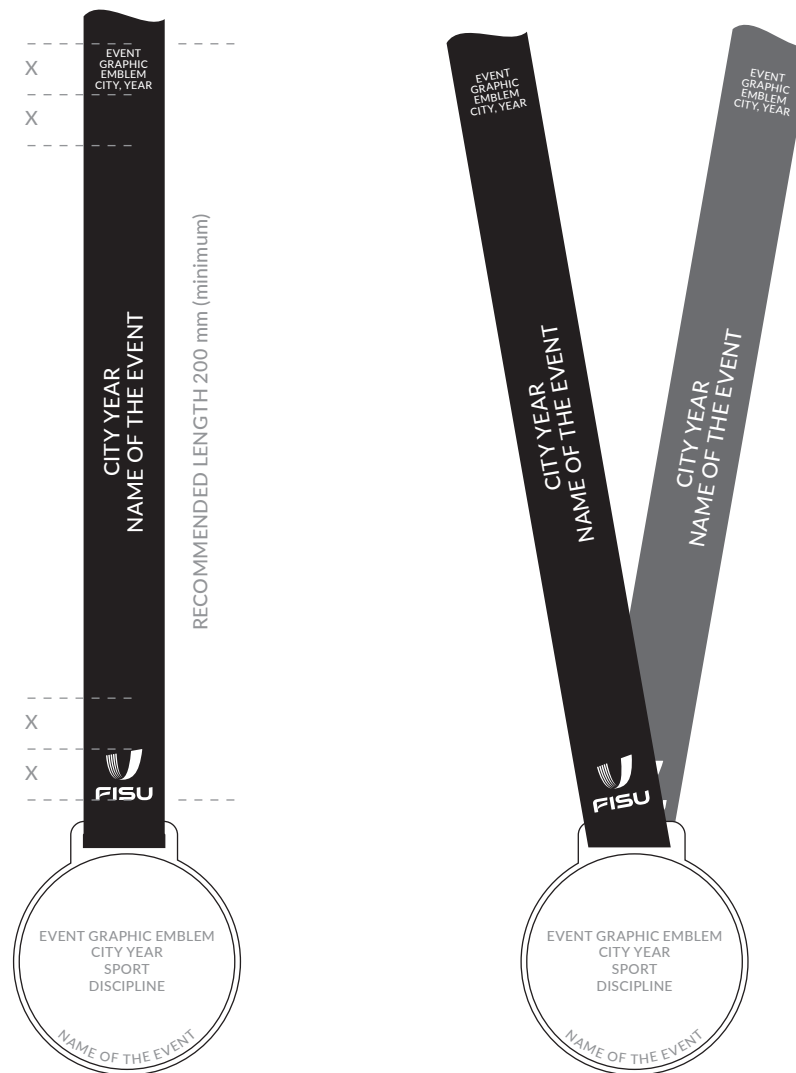
Lanyard

The lanyard shall contain: FISU logo, the logo of the event, the name of the event, city and year, in the order and proportions shown in the layout.

The indicated safe area “X” is meant to preserve the visibility of logos and it is equal to FISU logo height.

Logos and text must be placed on a fairly uniform background. Do not place them on complicated graphic backgrounds that may compromise legibility.

The Organising Committee is responsible for the design of the lanyard and shall make a creative proposal to FISU Secretariat for approval.



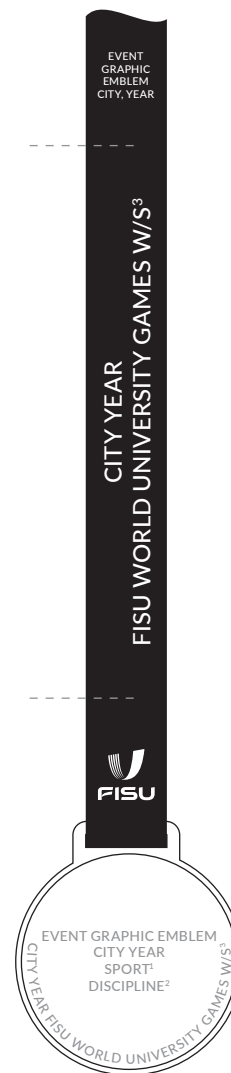
FISU World University Games Winter/Summer

Medal:

Sport (1) and Discipline (2) are optional.

Discipline (2) can be specified only when Sport (1) is present.

Specify the edition both in the medal and in the lanyard: Winter or Summer (3).



FRONT



BACK

FISU World University Championship

Medal:

Discipline (2) is optional.

Discipline (2) can be specified only when Sport (1) is present.



FRONT



BACK

FISU University World Cup

Medal:

Discipline (2) is optional.

Discipline (2) can be specified
only when Sport (1) is present.



FRONT



BACK

Example



For further guidance or information please
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